

# *What To Wear Under There?* SUPPORTABLES®

— SO MUCH TO LOVE ABOUT SPRING 2021 —

ISSUE 40



Spring is the ultimate season for weddings and proms. All ladies love to look breathtaking when dressing up for a hot date, as a bride-to-be or prom-queen-to-be.

*What type of bra will create killer cleavage?*

The answer to that and more, inside...

*Your friends at Supportables...*



413-243-4690

[www.supportables.com](http://www.supportables.com)

800-251-3031



*Davina & Micky*

## Notes from the Editor



### TOP SPRING TRENDS

#### 2021 – Pantone Colors of the Year Illuminating & Ultimate Gray



COLORFUL HEADSCARVES



PASTEL SORBET TONES



YELLOW PURSES



SPARKLY FACE MASKS



ANIMAL PRINT



OVERSIZED BLAZER WITH  
SHOULDER PADS

## EDITOR'S SPOTLIGHT

*What's hotter than  
a date night in?*

### THE FIRST BREATHABLE SILICONE ENHANCERS Flirty Pads

Fill out that special dress or blouse! Creates fullness, shape, lift, enhancement and cleavage.



**NEW**



*Adds a full cup size and  
cleavage on demand.*

*Rock your sexiest dress for  
the ultimate night with  
your main squeeze!*





## EDITOR'S PICKS



*Last-minute fashion fixes  
for your date night in!*

### BODY/CLOTHING TAPE

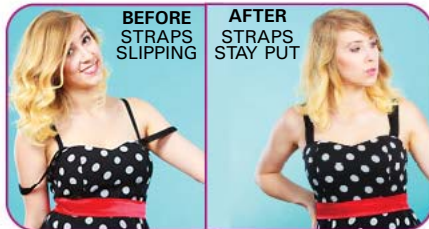
The original double-sided dressing tape in a dispenser

Our double-sided tape has a convenient 'crack 'n peel' liner for easy application.

A great problem-solver, perfect inside your handbag, at home or at work to quickly eliminate fashion emergencies.

SECURES:

- deep-plunge & revealing necklines
- open-sided dresses
- fallen hems
- wrap-style tops
- tube tops, halters
- cuffs, socks & jewelry



### NEW SLEEP 'N SEE MASK™

Versatile 3-in-1 Travel Mask

This all-in-one travel mask is perfect for long-distance trips. The mask covers the nose and mouth with a 4-ply non-woven material and includes a clear plastic shield for your eyes. Simply flip the blackout fabric up and you are "in the dark" ready to drift off to dreamland.

\*This mask is intended for personal use in public places and not intended for use in medical facilities and where COVID-19 is known to be present and is not approved by the FDA and we make no medical claims.



roll fabric up to sleep



roll fabric down to see

# SWEET SPRING STYLES

*Tighten strings  
for killer  
cleavage.*

## CLEAVAGE PAL™ Cleavage on demand!

You'll fall head over heels for *Cleavage Pal*, our backless, strapless, stick-on-bra.

Tighten the laces for added volume, shaping and sophistication.

Reusable 50 times or more!



## LE DELICATE TIN™ Multi-use!

Now available with and without our soap for hand-washing delicates.

Uses:

- artificial flowers
- hide valuables
- store spices
- store cookies



WITH STORAGE  
TOP



REMOVABLE  
SIFTER





**SUPPORTABLES**  
What to wear under there?  
¿Que debes usar debajo?

**Cami Lace™**  
Now you can wear your favorite blouse or jacket without a camisole.



Attaches to your bra straps for an instant cami cover up.

Ajustalo a los tirantes de tu brasier para lograr la apariencia de lucir una camiseta interior al instante.

Ahora puedes usar tu blusa o chaqueta favorita sin vestir una camiseta interior.




CREAM, LAVENDER, WHITE, BLACK, CHOCOLATE

## CAMI LACE™ Instant Camisole

A basic accessory to wear with a blouse, blazer or dress. Just tie onto bra straps. Adjusts to reveal or conceal cleavage.

Spiff up your outfit.



*coordinate color  
to outfit*



BEFORE



AFTER

**SUPPORTABLES**  
Prove it with a picture!  
Soluciones prácticas solo para ti.

**Fine-Tune™**  
Create a racerback and more...  
Sujeta los tirantes para crear un escote deportivo y más...



Keep your straps hidden and in place.  
Mantén tus tirantes ocultos y en su sitio.

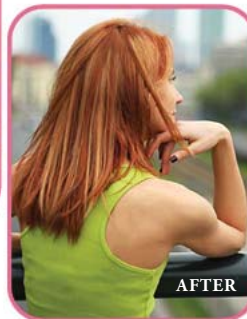


## FINE-TUNE Create a racerback & more.

Keep bra straps from peeking out with **Fine-Tune**. This adjustable bra clip instantly creates a racerback bra while adding lift, support and cleavage. Plus, it's made in the USA!



BEFORE



*adjustable*

AFTER



Use **Fine-Tune** to tighten face mask straps.



# SPRING WEDDING



*Reusable 50  
times or more.*



*Oversized side tabs  
for added support.*

*The fan-favorite!*



## SUPPORTABLES® STRAPLESS

The practical strapless solution

One of our most dependable underwire adhesive bras for strapless dresses and revealing tops. Oversized side tabs guarantee to keep you secure and comfortable.

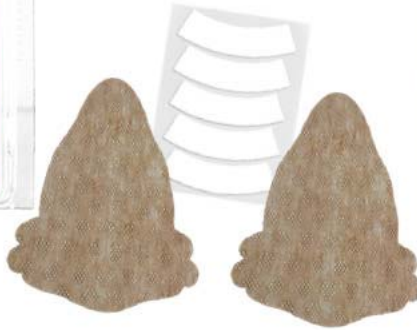




## REVEAL BRA®

For deep-plunge and strapless fashions.

A self-adhesive stick-on-bra that works perfectly for deep-plunge or side-less fashions. Includes extra clear double-sided tapes to keep clothing in place.



deep-plunge



## ULTIMATE BODY TAPE!

Fashion Solution

The ultimate breast and body tape that stretches for reliable all-day support.

side-less fashions

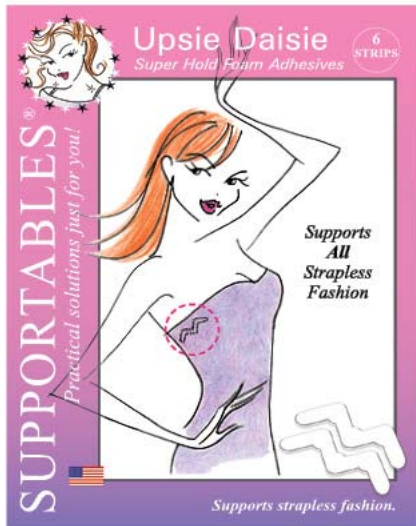


*Dare to wear:*  
deep-plunge, backless or strapless styles!





# SPRING WEDDING



## UPSIE DAISIE® Defy gravity!

Don't let your strapless gown slip away! *Upsie Daisie* clothing adhesives will hold up any strapless dress to conceal where needed. Designed with a zig-zag shape, these tapes provide support in every direction.



*Upsie Daisie*  
will hold up  
any strapless  
dress!







*molds  
to breast  
shape*



**PETAL TOPS®**  
Reusable Nipple Covers

*Discreet underneath  
plunging necklines  
& sheer, clingy fabrics.*



# PROM PERFECT



## SMART TAPE® COMPACT

Styling strips in an aluminum case!

Keep dresses and tops exactly where you want them with **Smart Tape**! Quickly eliminate any fashion emergency that may come your way. Tin case includes 36 precut crack 'n peel strips.

*Reusable compact for credit and business cards.*



*Slip inside any purse.*

*For all last-minute dressing fixes.*





# INTERNATIONAL DISTRIBUTORS

Braza, Supportables' parent company, started selling internationally in 1986. We have exhibited our products at hundreds of domestic and international trade shows. Some examples: Paris and Lyon, France; London, Birmingham, and Harrogate, England; Limassol, Cyprus; Dusseldorf and Berlin, Germany; Athens, Greece – as well as U.S. boutique, bridal, gift, drug, general merchandise and lingerie shows in New York, Boston, San Diego, Las Vegas, Atlanta, Dallas, St. Louis, Miami and Chicago. Here are some of our famous distributors below. We also have many customers throughout the Caribbean, South and Central America, Africa, Asia, Europe and the Middle East.



Frida in China, Taiwan, Hong Kong and Macao



Shang in Australia



Stuart, distributor in Australia 1986 - 2019



Stavros (left) in Greece



Enrique in Mexico



Diana in Canada



Cette staff in Belgium for most of Europe



Henrik (center) in Denmark



Paddy and Family in South Africa



Akiko in Japan

**SUPPORTABLES®**

8 Run Way

Lee, MA 01238, USA

413-243-4690

800-251-3031



## DAVINA'S FASHION NOTES

### WEDDING



Cleavage Pal™

### LAST-MINUTE FASHION FIXES



Smart Tape®



### PROM



Reveal  
Bra®

### SPRING STYLES



Petal Tops®  
Reusable



Upsie  
Dasie®

